Country Life / Feature producer

Job Description

Te Tūranga - About the Role
RNZ produces award-winning and successful feature programmes, both for radio and podcasts. Country Life is RNZ’s flagship rural show. It seeks to tell the stories of rural New Zealand and its people in a way that appeals to both our existing radio audiences and potential new followers. The producer seeks out the best stories, interviews key players and crafts stories into audio-rich features that inform and entertain. The producer also writes long-form articles to engage with the audience and takes photographs to help tell stories. The producer prepares stories for platforms like the web, social media, podcasts and will occasionally be required to work closely with visual journalists. A pivotal part of the role is to present the Country Life hour with warmth, clarity and flair.

Te Mahi - About the job
This is an award-winning programme which reaches a significant audience as well as meeting RNZ’s responsibilities to cover regional Aotearoa New Zealand. Some of the key roles are:

- Initiate and deliver strong or original stories. They should be engaging and appeal to urban and rural listeners.
- Prepare and edit audio-rich features which take listeners into rural New Zealand, reveal characters and shine a light on their communities, their work and the issues that impact their lives.
- Write Country Life scripts with clarity and accuracy calling on a wide knowledge of the primary sector
- Work effectively and independently as part of a small team but also, where required, collaborate with the wider Radio New Zealand team which could benefit from your expertise or storytelling.
- Schedule stories in collaboration with other team members. Plan the efficient collection of interviews.
- Meet weekly deadlines
- Present Country Life with warmth and flair
- Drive continuous improvement of the programme to make sure it is still fresh, relevant, engaging and finding an audience
- Work to ensure new and diverse audiences will be represented in and attracted to our stories.
- Maintain RNZ’s reputation for accurate and compelling industry-leading programmes and podcasts

**Ōu Pūkenga - About You**

<table>
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<tr>
<th>Qualifications</th>
<th>Appropriate qualifications and expertise in journalism</th>
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<td>Knowledge &amp; Experience</td>
<td>Experience in long-from storytelling and audio production. Digital and video skills are an advantage. Knowledge of the rural sector</td>
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| Skills | - Good story judgement  
- Evidence of interviewing ability  
- Adept at getting the best performance possible from interviewees and production talent  
- Able to manage workflow  
- Able to engage with communities around New Zealand  
- Photography and video skills  
- Able to work in a small team and often alone  
- A high standard of oral and written communication  
- Able to make decisions quickly and sometimes under time pressure  
- Able to think strategically to increase the reach/quality of programming. |

**Te Ahurea - Our Culture**

We are committed to fostering an inclusive and constructive culture. This means creating a place where our people feel like they belong and can do their best work. We do this through our attitudes; Be Bold, Better Every Day and Extend Manaakitanga. You can find out more about RNZ’s attitudes and leadership expectations below. At RNZ, we’re all leaders in driving our culture and performance against our strategy.