

Senior Producer, First-Up

Job Description

Date	April 2025
Location / Business Unit	Auckland, News
Reporting to	First Up Editor
Position Type	Full time, Permanent

Te Tūranga - About the Role

As an independent and commercial-free public service media organisation, RNZ's purpose is to serve the public interest. To this end you will:

Help create a vibrant, live experience on air and online which draws on a wider range of story-telling techniques, strong writing, research and angle generation, the attraction of great talent and development of a social media audience and engagement with it.

Te Mahi - About the job

Editorial

- Work with the show's dedicated production team, the newsroom, digital and others across RNZ on editorial components for on-air and online, including initiating, selecting and developing story ideas
- Ensure stories are or will be fit for all RNZ platforms including, visual pieces, interaction with the host, guests and audience (via social) and an emphasis on the live experience.
- Maintain acute understanding of story opportunities and developments across the spectrum that underline RNZ desire to tell its stories: - from news, to sport, to human interest and life and culture pieces.
- Keep up to date with both national and international news stories.
- Own responsibility for programme set up content as required.

Production (Broadcast and Web)

- Source great talent and provide strong and relevant material for the programme and online, adding depth to RNZ's journalism by including a range of voices, and maintaining a diverse and relevant list of contacts.
- Break stories on-air and online, keeping in mind the elements identified above, including original story-telling, innovative angles, heads and questions.
- Undertake the required planning and organisation to ensure all facilities and services
 necessary for live and pre-recorded interviews are available when required (e.g. phone
 numbers, location of talent, back up in case of problems, etc),
- Arrange live and pre-recorded audio and video-based interviews.
- Undertake and resolve digital editing, on air production and sound quality problems.
- Edit pre-recorded interviews, identify relevant video and audio cuts, including re-editing interviews when required.
- Line up programme as needed in the morning.
- Identify international picture stories from affiliates that will still be relevant in the morning.
- Conduct pre-recorded interviews if necessary during the evening for the morning.
- Handle listener and digital audience requests for information in a timely and professional manner
- Produce related online content, appropriately enhanced and tailored to web audience. This
 includes helping to maintain and develop the show's social media presence, cutting audio and
 writing web pieces for publication on radionz.co.nz.
- Liaise with the Morning Report set up team
- Participate in the regular debriefs and reviews of the programme and its online presence, particularly with respect to its objectives and planning, and willingly implement changes as directed.

General

- Consistently meet the personal and social skills required in the ideal appointee specification.
- Ensure all work is produced to deadlines, without compromising quality.
- Develop and maintain strong relationships with all programme staff and work collaboratively with the team.
- Collaborate effectively with other parts of RNZ, and work across other areas of News as required.
- Undertake training and development as directed.
- Ensure any public representation maintains RNZ standards and builds on its reputation for independent, impartial and balanced journalism.
- Other tasks and assignments as may be required.
- Contribute to the professional development of less experienced Producers by providing quidelines and advice
- Make editorial decisions regarding news value, style and taste.
- Apply extensive knowledge of media law appropriately.
- Role model RNZ Organisational Behavioural Competencies.

Ōu Pūkenga - About You

Qualifications

- A tertiary qualification in journalism or relevant area is preferred or study towards this coupled with video production experience.
- A general on-air pass at a RNZ audition which includes clear vocal delivery with non-distracting speech, good interpretative skill and satisfactory interviewing skills is desirable.

Personal knowledge, experience (requirements increase with seniority):

Effective working knowledge of:

- National and international news and current affairs.
- Live production on-air, online and visually.
- The convergence of aural and visual story-telling, e.g. using smart phones and digital recording techniques.
- RNZ style requirements and Editorial Policy, and media law.

Previous experience

Knowledge & Experience

- As a broadcast journalist (essential).
- Producing "live" programmes of a consistently high quality.

Social knowledge, experience (requirements increase with seniority):

- Experience and ability in working collaboratively with teams in pressured situations with tight deadlines.
- Ability to communicate clearly, concisely and persuasively with all colleagues and external contacts.
- Strong relationship management skills, both internally and also with business, political, community, cultural and other groups as required.
- Ability to recognise the value of cultural and community diversity.

Demonstrates a broad, thoughtful understanding of news, with the creativity to generate original and compelling story ideas

- Organisation and planning including ability to work under pressure and meet deadlines.
- Ability to produce strong written work.
- Visual editing.
- Field recording skills.
- Willingness to take and implement advice, particularly in areas of skill development.

Willingness and preparedness to experiment and change in ways that keep an audience first approach.

- Actively participate in and contribute to the development and achievement of own performance targets and the review of work priorities to achieve the organisation's goals and objectives.
- Commitment to producing a consistently high standard of work in all elements of the job description.
- Quickly adapts to need for change, is flexible in approach.
- At times, being able and willing to work rotating shifts.

Skills, abilities & personal attributes





Te Ahurea - Our Culture

RNZ Attitudes

RNZ Attitudes are all about how we work. These attitudes are how we demonstrate our culture through our everyday actions, behaviour and decisions. They drive how we do things, what we value and what's expected of us. They exist so that RNZ is a culture for everyone to enjoy and flourish in.





Manaaki 💙

We're bold and think big. We find a way to make things happen. We learn best by doing. We believe that trying and failing is better than not trying at all.

We deal with problems or new tasks with energy and creativity. We try new things, we evolve and we move fast.

We encourage people to flourish. we extend love and compassion to others and nurture relationships. We have collective strength and cherish individuality.