

## Senior Adviser, Engagement and Public Affairs

# Job Description

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<b>Date</b>	May 2026
<b>Location / Team</b>	Wellington, Audience
<b>Reporting to</b>	Director of Communications and Engagement
<b>Functional Relationships</b>	Director of Communications and Engagement, Senior Communications Adviser, People Team, government, sector partners, iwi/Māori, community, and industry.
<b>Role Type</b>	Permanent Full Time

### Te Tūranga - About the Role

As the Senior Adviser, Engagement and Public Affairs for RNZ you will be passionate about the role public media plays in informing, entertaining and challenging New Zealanders. You will help RNZ's vision of "outstanding public media that matters" through the creation and implementation of proactive communication and stakeholder strategies built on positive external and internal relationships. You will provide calm, sage counsel and continuously refine RNZ's engagement approach.

### Te Mahi - About the job

- Lead RNZ's public affairs and stakeholder engagement programme, building trusted relationships across government, sector partners, iwi/Māori, community, and industry; work closely with the Senior Communications Adviser and report to the Director of Communications and Engagement.
- Represent RNZ in meetings and forums—clear, confident advocacy for RNZ's role, independence, and public value.
- Manage sensitive issues and reputational risk: provide strategic advice, horizon-scan, prepare briefings, and coordinate responses with Communications and senior leaders.

- Own key corporate documents and narratives (e.g., annual report, statement of performance expectation, quarterly reports): plan, draft, edit, and ensure consistency, accuracy, and approvals.
- Strengthen internal alignment and channel discipline: partner with the Senior Communications Adviser on key messages, Q&As, briefing notes and lines). Brief leaders, and ensure timely, consistent stakeholder communications across all channels.
- Measure and improve impact: maintain stakeholder maps and engagement plans, track outcomes, and continuously refine RNZ's engagement approach.

## Ōu Pūkenga - About You

<b>Qualifications</b>	<ul style="list-style-type: none"> <li>• Tertiary qualification or equivalent experience</li> <li>• IAP2 or Certificate of Engagement qualification desirable</li> </ul>
<b>Knowledge &amp; Experience</b>	<ul style="list-style-type: none"> <li>• Significant experience and track record in creating and implementing a stakeholder communications strategy</li> <li>• Experience in drafting and collating public facing reporting documents including working with designers and managing approval processes.</li> <li>• Experience in public affairs and stakeholder engagement programmes</li> <li>• Media or journalism experience beneficial but not essential</li> <li>• Knowledge of Te Ao Māori welcomed</li> </ul>
<b>Skills</b>	<ul style="list-style-type: none"> <li>• A high level of oral and written communication skills is essential</li> <li>• Planning and organising skills, including managing communication for major projects</li> <li>• Trouble-shooting and problem-solving skills and strong judgement.</li> <li>• Ability to prioritise competing tasks and manage time effectively.</li> <li>• Analytical skills – ability to collect, organise and understand information</li> <li>• Ability to build lasting professional relationships</li> <li>• Computer, desktop publishing and SharePoint skills</li> <li>• Commitment to Te Tiriti o Waitangi and fostering te reo Māori</li> </ul>
<b>Personal Attributes</b>	<ul style="list-style-type: none"> <li>• Demonstrates strong emotional intelligence, with the ability to navigate interpersonal relationships thoughtfully and effectively</li> <li>• Able to build trust and rapport quickly across diverse stakeholders</li> <li>• Ability to work in situations where there are a multiple tasks and conflicting priorities</li> <li>• Resilient with ability to cope in high pressure environments</li> <li>• Ability to work under pressure and to deadlines</li> <li>• Collaborative team player</li> <li>• Quickly adapts to need for change, is flexible in approach</li> <li>• Recognises the value of cultural and community diversity</li> </ul>

# Te Arurea - Our Culture

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## RNZ Attitudes

RNZ Attitudes are all about how we work. These attitudes are how we demonstrate our culture through our everyday actions, behaviour and decisions. They drive how we do things, what we value and what's expected of us. They exist so that RNZ is a culture for everyone to enjoy and flourish in.



We're bold and think big. We find a way to make things happen. We learn best by doing. We believe that trying and failing is better than not trying at all.



We deal with problems or new tasks with energy and creativity. We try new things, we evolve and we move fast.



We encourage people to flourish. we extend love and compassion to others and nurture relationships. We have collective strength and cherish individuality.